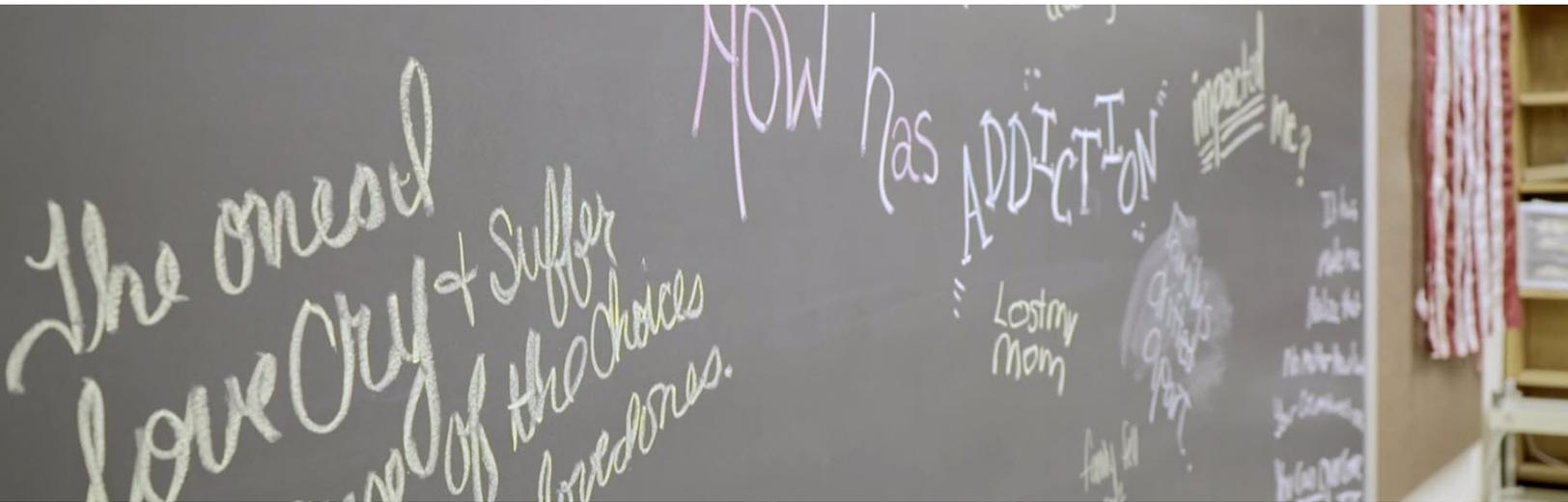


This is (Not) About Drugs

Prescription Pain Medicine (Opioids) and Heroin Prevention Program



Overdose Lifeline, Inc. (ODL) has created the first youth-focused educational program addressing the opioid public health crisis. “This is (Not) About Drugs” (TINAD) is an **in-class, universal program** designed to raise awareness to substance misuse, with a special emphasis on prescription opioids. The **brief intervention is a complement to foundational evidence-based programs** such as Botvin Lifeskills and Too Good for Drugs.

- Universal, in-class brief intervention
- Complements foundational EBP such as Too Good For Drugs, Botvin Lifeskills
- Incorporates personal stories from youth affected by opioids / SUD for peer-to-peer learning
- Targets youth in grades 6 – 12, with ability to prioritize transitional years
- Pre- and post-assessment via youth worksheet activity
- Built for 45-minute time block, can expand for longer time periods
- Evaluation in collaboration with the Indiana University Public Policy Institute
- Presenter or facilitator training program, available for licensing
- Companion parent, community and educator programming available

Learning Outcomes

1. The risks of prescription pain drug misuse.
2. How misuse can lead to addiction, heroin use, overdose, and death.
3. Recognize opioid overdose symptoms, availability of naloxone, and necessity to call 911.
4. Understand the disease of addiction and the impact on the individual, family, and friends.
5. Alternatives to using substances in dealing with life stresses.
6. The many ways to ask for help and available information and resources.

Why is it important to talk to youth about opioid risks?

Unlike other substances, there is an increased risk of addiction and overdose with opioid misuse. Few youth are aware of this risk and 14% report use of nonprescribed pain medication. This education is critical — it's lifesaving.



380+ Delivery Partners in 21+ U.S. States

Currently, 21+ U.S. states, leveraging 380+ strategic community partners, are certified and deploying this critical, time-sensitive program.

844.554.3354 | education@overdoselifeline.org | overdoselifeline.org/education



Student Worksheet Data

Before, ONLY 8% Strongly Agree that Pain Pills and Heroin are the Same Drug. After, 63% Strongly Agree - a 55% INCREASE.



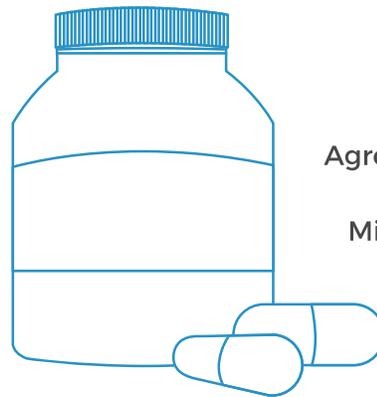
92% Rate the Lesson as Excellent/ Good.

After, 76% Understand an Overdose Can Happen with the 1st, 2nd, 3rd Use - a 23% INCREASE of Student's Knowledge.

After, 71% Strongly Agree/Agree That They are MORE Likely Now to Talk to Someone and Get Help.

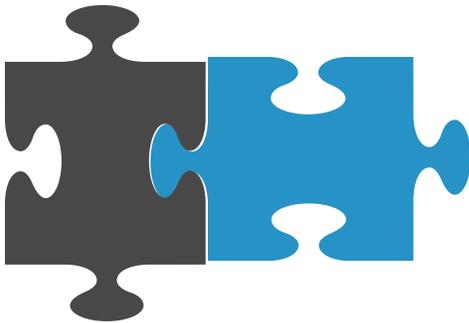
After, 60% Strongly Agree, the Younger Someone Starts Drinking Alcohol or Using Drugs INCREASES the Risk of Addiction - a 17% INCREASE of Student's Knowledge.

After, 62% Strongly Agree Pain Pill Misuse is as RISKY as Heroin - a 37% INCREASE of Student's Knowledge.



After, 78% Strongly Agree/Agree That They are Less Likely Now to Misuse Prescription Pain Pills.

22% of the Students Know Someone Misusing Pain Medicine. 15% - Preferred Not to Say.



After, 84% Strongly Agree/Agree that drinking alcohol, using marijuana or other drugs increases the likelihood that someone would use heroin - a 32% INCREASE of Student's Knowledge.

Source: Calendar Year 2018 Student Worksheet Data

"The overall quality and content of this presentation is an excellent tool to raise awareness of teens and drug use, specifically prescription drug use, misuse, and abuse. Every teenager should be educated on this topic, & this presentation is an excellent method of delivering this information." -- Brad Short, Teacher, Covington Community High School

"Students of today need real life examples and connections to peak their interest. This program does just that." -- Kris Sims, Teacher, Ben Davis Ninth Grade Center, Indiana

"A must see. Kids need to know the information and how to ask for help." - Linda Niewedde, Teacher, Irvington Preparatory Academy, Indiana

"I appreciate Overdose Lifeline, Inc. for coming out to our high school to present this lesson on heroin prevention. Heroin use has become an epidemic in our state and it's vital that our young people become aware of what could potentially happen to them if they experiment with heroin or opioids." - Jeff Wright, Teacher, New Palestine High School, Indiana

> [Watch Video: OverdoseLifeline.org/Education](https://www.OverdoseLifeline.org/Education)

